

CONTACT US

To reserve a seat in any conversation and/or for more information, contact:

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LOCATION

2131 East Broadway Road, Suites 3 & 4
Tempe, AZ 85282

Conversation Point is located in Tempe, Arizona, less than one block west of the Loop 101, on the south side of East Broadway Road.

www.ConversationPoint.com

FĪQ U. Financial Intelligence Quotient University

Raising our financial intelligence so we can live our dream.

Conversations

- **Core**
 - Intro to FĪQ U.
 - Four quadrants
 - Be Your Own Banker (BYOB)
 - Personal finance
 - Estate planning
 - Asset protection
 - Insurance
 - Referral marketing
 - Receiving
 - Laws of money
 - Money and Spirit
- **Employee**
 - Aligning your passion with your work
 - Landing your next job
 - Choosing Joy at Work
 - Saving and credit
 - Life mapping
 - Managing your 401K
 - Managing your benefits package
- **Self-employed**
 - Conversation marketing
 - Network marketing
 - Customer conversations
- **Business**
 - Raising capital
 - Employee conversations
 - Exit plan
- **Investing**
 - Real estate
 - Financial products

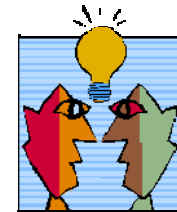
Board games

1. CashFlow 101
2. Residual Income
3. Perpetual Wealth

Packages

We also offer groups of conversations combined with coaching, to a group of about six that we form into a Master Mind.

Conversation
POINT
Another School of Thought



Let's Talk!

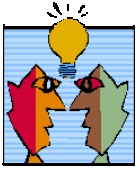
FĪQ U.

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A division of
bizworks
STUDIO

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Conversation Point: Another School of Thought, provides a system for generating meaningful conversations that turn small talk into BIG talk.

These highly interactive mini-workshops

- Provide just-in-time learning
- Encourage connection
- Generate enjoyment
- Serve as powerful marketing tools

Our system puts **interested guests** together with **qualified experts** in a **small, intimate setting** that encourages a meaningful exchange of ideas.

Conversation Point's format is simple, easy, and inexpensive, **encouraging participation by diverse community members**. Scheduled conversations take place in a living room setting, around a conference table, or in a classroom.

Value is exchanged when diverse people share ideas, feelings, and experiences in a **spirit of respect, trust, curiosity, and caring**.

Humans were built for conversation – we are the talking animals. Our **history of meaningful conversation** through



the eons – from nightly tribal gatherings around the campfire to political and spiritual discussions in local taverns and around the kitchen table - **has been lost in recent years**. Our strong urge to speak and be heard, to listen and to understand remains alive.

At Conversation Point, **we provide a simple means to fulfill that deep need**.



We're now calling our Business and Money department **FĪQ U.** (pronounced *fike u*), also known as

Financial Intelligence Quotient University.

Our idea is that we all need to raise our financial intelligence so we can live our dream.

Conversations at FĪQ U. are organized around Robert Kiyosaki's four quadrants:

| | |
|-----------------------|------------------------|
| E mployee | B usiness owner |
| S elf-employed | I nvester |

Each quadrant describes our major source of revenue at each stage of our financial development. We provide opportunities to help you learn the skills you need at each stage, and the ones you'll need to move on to the next stage.

We also offer what we call **Core Conversations**, which speak to financial intelligence in all four quadrants.

In addition, our FĪQ U. conversation leaders tend to be successful professionals who offer coaching and consulting, products and services. We discourage selling during conversations. However, we encourage experts to share the full extent of their knowledge and encourage guests to form their own conclusions about whether or not they wish to initiate further conversation with any expert.

We use **the power of games** to open conversation about financial issues, build relationships between those playing the prosperity game, and experience personal and financial growth.



From there, we provide **access to a variety of learning tools** tailored to your needs, including conversations we offer as well as outside resources.

We're also committed to providing **THE missing piece: ongoing support** as you apply what you learn. We find tons of how-to information lying about the stores and even on our own closet shelves. As has been wisely said, achieving financial goals is a team game. We help you form and support the teams you need to succeed.

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See reverse side for more details about FĪQ U. tools

