

## Larry Barkan



After graduating from Northeastern Illinois University, Larry Barkan became a high school teacher in the Chicago Public Schools and remained so for 9 years.

In 1979, Larry entered the business world as a training manager for a multi-national corporation based in Evanston, Illinois. Subsequently, Larry held various management consulting and training positions in which he provided coaching to leaders who wished to enhance their impact, influence, and overall leadership effectiveness.

Larry started his own consulting practice, Barkan Associates, in 1984, co-founded Executive Resources Consulting Group in 1993, and currently serves as a partner in The Pivotal Factor, LLC, a firm dedicated to helping leaders achieve breakthrough results.

As an educator, Larry taught high school students how to read. It was obvious to him that they would be proficient readers if they spent as much time learning to read as they did avoiding the task. This realization began a life-long fascination with how we seem to sabotage our efforts to get what we say we want.

Conflict is a good example of this self-sabotage. Larry's first book, *Everyone Wins! Playing the Game of Conflict in All Your Relationships*, explains how we keep ourselves mired in conflict even though, all along, we have the power to get ourselves out of it.

## Roger Wyer



As co-founder and partner in BizWorks Studio, Roger Wyer works with organizations to make desired changes quickly and effectively, often through reducing waste, improving customer service, and negotiating human resources issues. Roger helps individuals become the recognized expert in their field through writing, and coaches brides and grooms to choose joy for their weddings and their marriages.

As co-founder and partner in Conversation Point: Another School of Thought, Roger is creating an organic, self-sustaining system for generating meaningful conversations. Roger earned his BA in English at Arizona State University. He is a writer, publisher, and speaker. His first book is entitled *Choosing Joy at Work*.

Roger has served as in internal and external consultant to businesses and non-profit organizations for over twenty-five years, with experience in operations, systems, human resources, continuous improvement, community planning and volunteer leadership.

Throughout his life in business, Roger has been awed by the potential of people, and saddened by systems and ways of thinking that appear to limit the expression of that potential. Roger calls this gap "waste." BizWorks Studio provides a lab for developing ways to eliminate waste, and inspire and enlighten people.

# At the Threshold...



Main Entry: **thresh·old**

Pronunciation: 'thresh-"hOld, 'thre-"shOld

Function: *noun*

Etymology: Middle English *threshold*, from Old English *threscwald*; akin to Old Norse *threskjoldr* threshold, Old English *threscan* to thresh

**1 a** : **GATE, DOOR** **b** (1) : **END, BOUNDARY**; *specifically* : the end of a runway (2) : the place or point of entering or beginning : **OUTSET** <on the *threshold* of a new age>

**2 a** : the point at which a physiological or psychological effect begins to be produced <has a high *threshold* for pain> **b** : a level, point, or value above which something is true or will take place and below which it is not or will not

**Saturday, March 10, 2007**

**9:00 AM – 5:00 PM**

2131 E. Broadway Rd. – Ste. 4  
Tempe, AZ 85282  
www.BizWorksStudio.com

**bizworks**  
STUDIO

**CONVERSATION POINT: ANOTHER SCHOOL OF THOUGHT**

# AT THE THRESHOLD...



... is for people who are up to something. On the other side of the threshold lies a problem solved, an opportunity taken, a pathway cleared, a desire identified and embraced, a commitment made.

## Our Guarantee

By the end of the day you will have crossed your threshold.

## What's In It For You

- You'll move across your threshold and leave excited
- You'll learn a process you can replicate the next time you want to make a change
- You'll meet fantastic people
- And, you'll get lunch and snacks too!

## Your Commitment

- You fully participate from 9:00 AM – 5:00 PM
- You agree to be coached
- You have an issue you want to work on (rather than simply coming to “check it out”)
- You give us your feedback.

## Facilitators (see bios on back)

- Larry Barkan, The Pivotal Factor, LLC
- Roger Wyer, BizWorks Studio, LLC

## Date

Saturday, March 10, 2007

## Time

9:00 AM – 5:00 PM

## Registration

- Fee of \$250 (includes lunch and refreshments)
- Some scholarships are available
- Registration is limited to 6 people

## Location

BizWorks Studio, LLC  
2131 East Broadway Road, Suite 4  
Tempe, AZ 85282

*BizWorks Studio is located in Tempe, Arizona, less than one block west of the Loop 101, on the south side of East Broadway Road.*

## Contact Info

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